



FEDERAL SUPPLY SCHEDULE

AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST
MULTIPLE AWARD SCHEDULE
FEDERAL SUPPLY GROUP: PROFESSIONAL SERVICES
CLASS: T006

CONTRACT PERIOD: MAY 7, 2020 - MAY 6, 2025
CONTRACT NO: 47QRAA20D0064
PRICE LIST CURRENT AS OF MODIFICATION #PS-0004
EFFECTIVE NOVEMBER 10, 2020

JACOBSEYE, LLC.
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CONTRACTS ADMINISTRATOR:

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BUSINESS SIZE/DESIGNATIONS:

SMALL DISADVANTAGED BUSINESS
SERVICE DISABLED VETERAN OWNED
SMALL BUSINESS

ON-LINE ACCESS TO CONTRACT ORDERING INFORMATION, TERMS AND CONDITIONS, UP-TO-DATE PRICING, AND THE OPTION TO CREATE AN ELECTRONIC DELIVERY ORDER ARE AVAILABLE THROUGH GSA ADVANTAGE!®, A MENU-DRIVEN DATABASE SYSTEM. THE INTERNET ADDRESS GSA ADVANTAGE!® IS: GSAADVANTAGE.GOV.

FOR MORE INFORMATION ON ORDERING FROM FEDERAL SUPPLY SCHEDULES GO TO THE GSA SCHEDULES PAGE AT GSA.GOV.

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MARKETING THAT MATTERS



JacobsEye is a disabled veteran and minority owned (SDVOSB Certified) full-service marketing agency that specializes in brand development, cause related marketing, recruitment and retention marketing, as well as public health communications. Founded in 2008, JacobsEye has an extensive background developing and executing fully integrated marketing programs for both large (over \$20 million/annum) and small (under \$1 million/annum) businesses and organizations, both public and private. Headquartered in Atlanta, JacobsEye has service offices in Los Angeles and Washington, DC.

We operate under a mantra of Marketing That Matters, signifying our passion for creating work that makes the world better for all mankind by making it safer, healthier and more sustainable. Our innovative work in brand and marketing strategy, website design and development, multicultural communications, experiential and event marketing, and digital media has consistently met or exceeded our clients' expectations. Our team members have been the recipients of over 30 major advertising and design awards (Reggie, Clio, ANNY, ADDY, Silver Anvil, AMY, etc.) on a national level and countless others locally. Our integrated campaign for the Air National Guard is a 2019 Super Reggie Award winner from the Association of National Advertisers.

STRATEGIC MARKETING AND BRANDING



JacobsEye is built on a foundation of strategic and brand marketing, along with experience in developing effective government marketing campaigns. We combine our strategic insights, creative chops and marketing know-how to develop marketing campaigns that change behavior and build brands.

CREATIVE AND PRODUCTION

Developing creative content today is a new world driven by multiculturalism, media fragmentation and non-stop media innovation. Our team has developed award winning creative for consumer and business facing brands in every media format. From selling products to changing behavior to recruiting candidates, our messaging reflects the views of a diverse, multicultural creative team. We have robust and comprehensive production capabilities for video, audio, print, digital and website creative.



MEDIA



Few industries have changed as rapidly as the media industry over the past 5-10 years. Our clients rely on us to be up to speed and fully capable in all forms of media, and we deliver on those expectations. In addition to our in-house expertise and capabilities, we partner with some of the largest names in the media world - brands such as iHeartMedia, Entercom and others - to bring bigger, higher profile media opportunities, as well as more advantageous volume-based pricing to our clients.

EXPERIENTIAL MARKETING

JacobsEye excels at creating and managing marketing and internal constituent facing events. We're capable of complete turnkey event management and implementation as we did last year for a 135 event national tour for one of our government clients. Furthermore, we've evaluated, negotiated and activated brand sponsorship activities for over 100 companies with properties ranging from the Olympic Games, NASCAR, NFL, NBA, MLB - even the American Cornhole League! We can help select properties, create sponsorship sales plans and assist in driving sponsorship revenue across a wide range of categories.



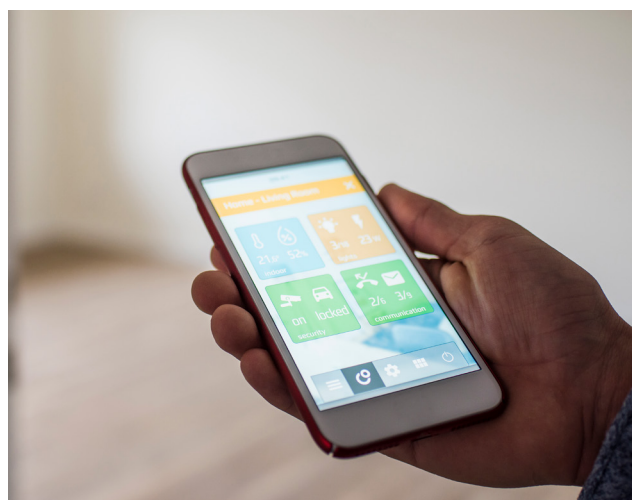
MARKET RESEARCH AND ANALYSIS



We create campaigns that strike emotive chords and change behavior, but the strategy behind the smiles, tears, excitement and joy our campaigns elicit is driven by extensive audience research and analysis. Even in our most successful campaigns, we consistently refine our messaging and approach based on empirical data, campaign performance metrics and well-crafted analysis. Our research and analysis suite of services includes qualitative and quantitative market research capabilities, as well as highly sophisticated data analytics.

IT AND DEVELOPMENT

Our technical team provides a wide array of services to our internal teams and clients including web development, mobile app development, enterprise system integration and more. The ability to deliver seamless creative, production and technical integration enables us to provide better project management and greater efficiency to our clients.



SPECIALTIES

In addition to our extensive marketing functional expertise, JacobsEye has developed specialties in Recruitment Marketing and Public Health Communications.

RECRUITMENT MARKETING

When what matters is recruiting, some of the biggest names in recruiting – names such as the U.S. Army, Air National Guard, U.S. Secret Service and U.S. Navy – have turned to JacobsEye. That's because we've helped our clients achieve some of the most challenging recruiting goals in the country. Our vast collective experience in consumer, government and business marketing, coupled with an impressive track record of meeting (and surpassing) aggressive client recruitment goals, has propelled JacobsEye to the forefront in the recruitment marketing world. For us, recruitment marketing is marketing that matters, and that's what JacobsEye is all about.



PUBLIC HEALTH COMMUNICATIONS



Making the world, safer and healthier is Marketing That Matters. That's why we've built a specialization in Public Health Communications. We have developed successful campaigns for a wide range of public health initiatives from enhancing quality of life to extending the lives of millions of Americans. Leveraging our capabilities in video, print, guerrilla marketing, event marketing, and digital and social media, our integrated marketing campaigns have successfully addressed health concerns such as diabetes awareness, smoking prevention and cessation, teen suicides and other mental health issues.

CUSTOMER INFORMATION

1A. AWARDED SPECIAL ITEM NUMBERS (SINS)

TABLE OF AWARDED SPECIAL ITEM NUMBER(S) WITH APPROPRIATE CROSS-REFERENCE TO ITEM DESCRIPTIONS AND AWARDED PRICE(S).

SIN	RECOVERY	DESCRIPTION
512110	512110RC	Video/Film Production
541430	541430RC	Graphic Design Services
541511	541511RC	Web Based Marketing
541613	541613RC	Marketing Consulting Services
541810	541810RC	Advertising Services
561920	561920RC	Conference, Meeting, Event and Trade Show Planning Services
OLM	OLMRC, OLMSTLOC	Order Level Materials

1B. LOWEST-PRICE ITEM

Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply. **Not applicable.**

1C. LABOR CATEGORIES & RATES

Contractor is proposing hourly rates. All rates and a description of all corresponding commercial job titles, experience, functional responsibility and education requirements is provided beginning on [page 7 below](#).

2. MAXIMUM ORDER.

\$1,000,000.00

3. MINIMUM ORDER.

\$100.00

4. GEOGRAPHIC COVERAGE (DELIVERY AREA).

Domestic only

5. POINT(S) OF PRODUCTION (CITY, COUNTY, AND STATE OR FOREIGN COUNTRY).

Atlanta, Fulton County, GA; Los Angeles, Los Angeles County, CA; Washington, D.C.

6. DISCOUNT FROM LIST PRICES OR STATEMENT OF NET PRICE.

Prices shown are Government net prices (discounts already deducted).

7. QUANTITY DISCOUNTS.

1% for task orders between \$100,000 and \$250,000;

3% for task orders over \$250,000

8. PROMPT PAYMENT TERMS.

Net 30 Days.

Information for Ordering Offices: Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions

9. FOREIGN ITEMS

None.

10A. TIME OF DELIVERY.

As negotiated at task or delivery order level.

10B. EXPEDITED DELIVERY.

Items available for expedited delivery are noted in this price list. Contact Contractor for more information.

10C. OVERNIGHT AND 2-DAY DELIVERY.

Contact Contractor for more information.

10D. URGENT REQUIREMENTS.

Contact Contractor for more information.

11. F.O.B. POINT(S).

Destination

12A. ORDERING ADDRESS(ES).

Contractor's address listed above.

12B. ORDERING PROCEDURES.

For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. PAYMENT ADDRESS(ES).

Contractor's address listed above.

14. WARRANTY PROVISION.

Not applicable.

15. EXPORT PACKING CHARGES

Not applicable.

16. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR

Not applicable.

17. TERMS AND CONDITIONS OF INSTALLATION

Not applicable.

18A. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES

Not applicable.

18B. TERMS AND CONDITIONS FOR ANY OTHER SERVICES

Not applicable.

19. LIST OF SERVICE AND DISTRIBUTION POINTS

Not applicable.

20. LIST OF PARTICIPATING DEALERS

Not applicable.

21. PREVENTIVE MAINTENANCE

Not applicable.

22A. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES

Not applicable.

22B. SECTION 508 COMPLIANCE

Not applicable.

23. DATA UNIVERSAL NUMBER SYSTEM (DUNS) NUMBER

034846228

24. NOTIFICATION REGARDING REGISTRATION IN SYSTEM FOR AWARD MANAGEMENT (SAM) DATABASE.

JacobsEye, LLC is registered with the SAM Database
CAGE Code: 78GL2

LABOR CATEGORY DESCRIPTIONS

LABOR CATEGORY	DESCRIPTION	MINIMUM EDUCATION	MINIMUM EXPERIENCE
Art Director	Responsible for the overall visual aspects of an advertising or media campaign and coordinate the work of other artistic or design staff, such as graphic designers	Bachelors	7
Brand Ambassador	Public facing enthusiasts for the brand or product; they engage with the public and/or special guests about why they should care about and love a product, service or cause.	Bachelors	4
Brand Manager Supervisor	Responsible for the overall visual aspects of an advertising or media campaign and coordinate the work of other artistic or design staff, such as graphic designers	Bachelors	7
Copywriter	Responsible for creative copy for print, interactive, broadcast, or collateral. Incorporates concepts into advertising pieces. Coordinate with clients on concepts.	Bachelors	4
Designer II	Create various materials, such as product labels or brochures, that provide information about a company's offerings. They design these materials using paper sketches and digital illustration software. Coordinate with clients on concepts.	Bachelors	12
Developer I	Design, installation, testing and maintenance of software systems.	Bachelors	5
Developer II	Design, installation, testing and maintenance of software systems. Coordinate with client on concepts.	Bachelors	10
Digital Graphic Designer	Work with artists and illustrators to produce digital animation for various projects, such as websites, advertisement materials, and videos. They are usually responsible for creating templates and mock-ups to review with artists and management before submitting the finished product.	Bachelors	2

LABOR CATEGORY DESCRIPTIONS

LABOR CATEGORY	DESCRIPTION	MINIMUM EDUCATION	MINIMUM EXPERIENCE
Digital Strategist	Developing solutions to meet clients' brand objectives based on consumer insight and data for digital marketing.	Bachelors	6
Director of Communications	Managing and directing an organization's internal and external communications by supervising public relations staff, create communication strategies, and may serve as the key spokesperson and media contact	Bachelors	6
Director of Digital Content	Manage routine aspects of digital initiatives relying on both internal and external resources	Bachelors	5
Director of Social Media Content	At a strategic level, develop relevant strategic content direction to reach the company's target customers. Monitor, listen and respond to users in a "Social" way while cultivating leads and sales.	Bachelors	4
Director of Strategic Partnerships	Responsible for expanding community relations and new and existing partners for strategic business goals	Bachelors	10
DOT Driver	Department of Transportation (DOT) Drivers are certified to transport large vehicles and equipment from one location to the next.	None	5
Events Coordinator	Executive produces and oversees all aspects of an event, to include: venue selection, security, food and beverage, talent management. Additionally, the National Events Coordinator is responsible for multiple events happening simultaneously across the country.	Bachelors	5
Events Tech & Data Manager	Capture content and data onsite during events, they manage and use iPads and other devices to gather information from participants. Troubleshoots any and all technical challenges.	Bachelors	7
Graphic Artist	Creates the artwork for advertisements, digital banners, logos, posters, point of sale and other marketing materials	Bachelors	3
Graphic Designer	Make eye-catching and persuasive designs that target consumers, likely for a product or marketing campaign.	Bachelors	1
IT Director	Responsible for the management, strategy and execution of IT infrastructure for an organization and clients as needed.	Bachelors	10
IT Program Manager	Organizing programs and activities in accordance with the mission and goals of the client for IT projects by developing new programs to support the strategic direction of the organization	Bachelors	7

LABOR CATEGORY DESCRIPTIONS

LABOR CATEGORY	DESCRIPTION	MINIMUM EDUCATION	MINIMUM EXPERIENCE
Media & Advertising Research Strategist	Develops strategic programs and thinking for clients mixing advertising and traditional media platforms	Bachelors	4
Media Planner/Buyer	Responsible for the distribution of print and/or broadcast traffic materials to stations and/or publications. Works with vendors and various agency disciplines.	Associates	4
Photographer	Photographers are experienced with still photography, portrait, landscape, sports & action; as well as product photography and events.	Bachelors	7
Post Production Editor	Editing, video editing, sound editing, animation and visual effects insertions, viewing and the start of the airing process.	Bachelors	3
Print Graphic Designer	Make eye-catching and persuasive designs that target consumers, likely for a product or marketing campaign with knowledge of the printing process techniques	Bachelors	3
Print Traffic Coordinator	Responsible for the distribution of print and/or broadcast traffic materials to stations and/or publications. Works with vendors and various agency disciplines.	Bachelors	4
Project Manager	Oversees efforts of concurrent teams assigned to separate projects for a single client. Facilitates communication between client and agency regarding projects. Translates client objectives into model structures and specifications.	Bachelors	5
Public Relations Coordinator	Developing and maintaining the public images of their clients or organizations	Bachelors	3
Public Relations Manager	Tasked with fielding media questions and pitching stories to the media, preparing media kits and organizing press conferences.	Bachelors	2
Regional Events Manager	Responsible for building a list of possible venues and proprietary events across multiple states to determine the best place to produce a brand activation. Cultivate numerous local relationships across the region as well as source and manage equipment rentals and temporary event personnel.	Bachelors	4
Research Analyst	Responsible for researching, analyzing, interpreting and presenting data related to markets, operations, finance/ accounting, economics, customers, and other information related to client needs	Bachelors	2
Research Designer	Design and conduct research to explore and evaluate desired experiences and uncover data that can be used to analyze research data.	Bachelors	6

LABOR CATEGORY DESCRIPTIONS

LABOR CATEGORY	DESCRIPTION	MINIMUM EDUCATION	MINIMUM EXPERIENCE
Senior Campaign Strategist	Conceptualize, develop and execute various marketing campaigns by collaboration across multiple departments and teams,	Bachelors	5
Senior Interactive Designer	Tasked to collaborate with the product development department as well as the product visual designers in order to execute approaches and solutions based on user research.	Bachelors	7
Social Media Ads Manager	Responsible for planning, implementing, managing and monitoring Social Media strategy in order to increase brand awareness, improve marketing efforts and increase sales	Associates	2
Social Media Strategist	Create, curate, and manage all published content. Develops paid and non-paid social media and content strategies, helping to grow a client's business through a variety of online and social channels.	Bachelors	6
Subject Matter Expert I	Proficiency in a specific subject and guides marketing team on the project to ensure the content is accurate.	Bachelors	10
Tech Admin	Assist in providing administrative and technical support to the Technical Analyst within the business	Bachelors	3
Tour Operations Director	Consider and plan smart ways for event tours, to include the Tour Manager, DOT Drivers, vehicles and branded assets to transition from one event location to the next without returning to headquarters. These tours usually stay on the road for the entire event season.	Bachelors	7
Travel Coordinator	Researches and books all flights and hotel stays using both the GSA per diem rate calculator and leverages all government discounts when possible.	Associates	5
User Experience Designer	Creates satisfying or compelling experiences for users of a product, often drawing on results from user research and workflow analysis.	Bachelors	8
Videographer	Videographers will capture motion picture photography using various types of camera equipment and lens; as well as be well versed in the art of lighting scenes for cameras.	Associates	4
Web Strategist	Responsible for the long term planning and ongoing programs for a website for client success.	Bachelors	3

TABLE 1: EDUCATION AND EXPERIENCE SUBSTITUTION

DEGREE	EXPERIENCE EQUIVALENCE*	OTHER EQUIVALENCE
High School Diploma	GED or vocational training	
Associates	1-year relevant experience	Vocational or other training in work-related field
Bachelors	Associates degree + 2 years relevant experience, or 4 years relevant experience	Professional certification
Masters	Bachelors + 2 years relevant experience, or Associates + 4 years relevant experience	Professional certification
Doctorate	Masters + 2 years relevant experience, or Bachelors + 4 years relevant experience	

* Successful completion of each year of higher education that has not yet resulted in a degree may be counted 1-for-1 for a year of experience. Personnel must meet the minimum qualifications of the labor categories as defined or qualify via the experience equivalence outlined above.

LABOR RATES

LABOR CATEGORY	SINS	YEAR 1 Eff. 5/7/2020- 5/6/2021 *Includes IFF	YEAR 2 Eff. 5/7/2021- 5/6/2022 *Includes IFF	YEAR 3 Eff. 5/7/2022- 5/6/2023 *Includes IFF	YEAR 4 Eff. 5/7/2023- 5/6/2024 *Includes IFF	YEAR 5 Eff. 5/7/2024- 5/6/2025 *Includes IFF
Art Director	512110 541430 541511 541613 541810 561920	\$78.99	\$80.89	\$82.83	\$84.81	\$86.85
Brand Ambassador	512110 541430 541511 541613 541810 561920	\$68.92	\$70.57	\$72.27	\$74.00	\$75.78
Brand Manager Supervisor	512110 541430 541511 541613 541810 561920	\$104.48	\$106.99	\$109.56	\$112.18	\$114.88
Copywriter	512110 541430 541511 541613 541810 561920	\$82.49	\$84.47	\$86.50	\$88.57	\$90.70
Designer II	512110 541430 541511 541613 541810 561920	\$184.16	\$188.58	\$193.11	\$197.74	\$202.49
Developer I	512110 541430 541511 541613 541810 561920	\$144.20	\$147.66	\$151.20	\$154.83	\$158.55

Prices shown here are Net with discounts already applied.
 Rates include the mandatory 0.75% GSA Industrial Funding Fee (IFF)
 Prices do not include travel or other ODCs

LABOR RATES

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Developer II	512110 541430 541511 541613 541810 561920	\$199.90	\$204.70	\$209.61	\$214.64	\$219.79
Digital Graphic Designer	512110 541430 541511 541613 541810 561920	\$68.44	\$70.08	\$71.76	\$73.49	\$75.25
Digital Strategist	512110 541430 541511 541613 541810 561920	\$137.84	\$141.15	\$144.54	\$148.00	\$151.56
Director of Communications	512110 541430 541511 541613 541810 561920	\$102.98	\$105.45	\$107.98	\$110.57	\$113.23
Director of Digital Content	512110 541430 541511 541613 541810 561920	\$137.84	\$141.15	\$144.54	\$148.00	\$151.56
Director of Social Media Content	512110 541430 541511 541613 541810 561920	\$58.21	\$59.61	\$61.04	\$62.50	\$64.00

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LABOR RATES

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Director of Strategic Partnerships	512110 541430 541511 541613 541810 561920	\$108.03	\$110.62	\$113.28	\$116.00	\$118.78
DOT Driver	512110 541430 541511 541613 541810 561920	\$70.35	\$72.04	\$73.77	\$75.54	\$77.35
Events Coordinator	512110 541430 541511 541613 541810 561920	\$82.05	\$84.02	\$86.04	\$88.10	\$90.21
Events Tech & Data Manager	512110 541430 541511 541613 541810 561920	\$143.89	\$147.34	\$150.88	\$154.50	\$158.21
Graphic Artist	512110 541430 541511 541613 541810 561920	\$90.21	\$92.38	\$94.59	\$96.86	\$99.19
Graphic Designer	512110 541430 541511 541613 541810 561920	\$70.68	\$72.38	\$74.11	\$75.89	\$77.71

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LABOR RATES

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IT Director	512110 541430 541511 541613 541810 561920	\$151.91	\$155.56	\$159.29	\$163.11	\$167.03
IT Program Manager	512110 541430 541511 541613 541810 561920	\$151.91	\$155.56	\$159.29	\$163.11	\$167.03
Media & Advertising Research Strategist	512110 541430 541511 541613 541810 561920	\$80.44	\$82.37	\$84.35	\$86.37	\$88.44
Media Planner/Buyer	512110 541430 541511 541613 541810 561920	\$96.96	\$99.29	\$101.67	\$104.11	\$106.61
Photographer	512110 541430 541511 541613 541810 561920	\$68.08	\$69.71	\$71.39	\$73.10	\$74.85
Post Production Editor	512110 541430 541511 541613 541810 561920	\$81.07	\$83.02	\$85.01	\$87.05	\$89.14

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Print Graphic Designer	512110 541430 541511 541613 541810 561920	\$83.08	\$85.07	\$87.12	\$89.21	\$91.35
Print Traffic Coordinator	512110 541430 541511 541613 541810 561920	\$88.48	\$90.60	\$92.78	\$95.00	\$97.28
Project Manager	512110 541430 541511 541613 541810 561920	\$78.99	\$80.89	\$82.83	\$84.81	\$86.85
Public Relations Coordinator	512110 541430 541511 541613 541810 561920	\$97.34	\$99.68	\$102.07	\$104.52	\$107.03
Public Relations Manager	512110 541430 541511 541613 541810 561920	\$76.92	\$78.77	\$80.66	\$82.59	\$84.57
Regional Events Manager	512110 541430 541511 541613 541810 561920	\$76.31	\$78.14	\$80.02	\$81.94	\$83.90

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Research Analyst	512110 541430 541511 541613 541810 561920	\$54.72	\$56.03	\$57.38	\$58.76	\$60.17
Research Designer	512110 541430 541511 541613 541810 561920	\$59.05	\$60.47	\$61.92	\$63.40	\$64.93
Senior Campaign Strategist	512110 541430 541511 541613 541810 561920	\$143.11	\$146.54	\$150.06	\$153.66	\$157.35
Senior Interactive Designer	512110 541430 541511 541613 541810 561920	\$137.39	\$140.69	\$144.06	\$147.52	\$151.06
Social Media Ads Manager	512110 541430 541511 541613 541810 561920	\$81.01	\$82.95	\$84.95	\$86.98	\$89.07
Social Media Strategist	512110 541430 541511 541613 541810 561920	\$109.82	\$112.46	\$115.15	\$117.92	\$120.75

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Subject Matter Expert I	512110 541430 541511 541613 541810 561920	\$165.13	\$169.09	\$173.15	\$177.31	\$181.56
Tech Admin	512110 541430 541511 541613 541810 561920	\$85.89	\$87.95	\$90.06	\$92.22	\$94.44
Tour Operations Director	512110 541430 541511 541613 541810 561920	\$88.42	\$90.54	\$92.72	\$94.94	\$97.22
Travel Coordinator	512110 541430 541511 541613 541810 561920	\$81.14	\$83.09	\$85.08	\$87.12	\$89.21
User Experience Designer	512110 541430 541511 541613 541810 561920	\$152.64	\$155.89	\$159.64	\$163.47	\$167.39
Videographer	512110 541430 541511 541613 541810 561920	\$69.93	\$71.61	\$73.33	\$75.09	\$76.89

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 Prices do not include travel or other ODCs

LABOR RATES

LABOR CATEGORY	SINS	YEAR 1 Eff. 5/7/2020-5/6/2021 *Includes IFF	YEAR 2 Eff. 5/7/2021-5/6/2022 *Includes IFF	YEAR 3 Eff. 5/7/2022-5/6/2023 *Includes IFF	YEAR 4 Eff. 5/7/2023-5/6/2024 *Includes IFF	YEAR 5 Eff. 5/7/2024-5/6/2025 *Includes IFF
Web Strategist	512110 541430 541511 541613 541810 561920	\$62.36	\$63.86	\$65.39	\$66.96	\$68.57

Prices shown here are Net with discounts already applied.
Rates include the mandatory 0.75% GSA Industrial Funding Fee (IFF)
Prices do not include travel or other ODCs

SERVICE CONTRACT LABOR STANDARDS MATRIX

The Service Contract Labor Standards (SCLS) is applicable to this contract and it includes SCLS applicable labor categories. The prices for the indicated (**) SCLS labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCLS matrix. The prices awarded are in line with the geographic scope of the contract (i.e. nationwide).

SCLS MATRIX		
SCLS Eligible Contract Labor Category	SCLS Equivalent Code - Title	WD Number
Graphic Artist	15080 - Graphic Artist	2015-4471
Photographer	13073 - Photographer III	2015-4471
Videographer	13072 - Photographer II	2015-4471
DOT Driver	31363 - Truckdriver Heavy	2015-4471